

CALENDAR

A special late ferry will leave the S.F. Ferry Building at 8:55 p.m. each Friday night, arrive in Tiburon at 9:15 p.m., leave Tiburon at 9:20 p.m. and arrive at the Ferry Building at 10:05 p.m. Please spread the word so it will continue!

Wednesday, August 3

Board of Directors Meeting
8 a.m.
Servino's

Wednesday, August 3
7:30 p.m.

Tiburon Town Council
Tiburon Town Hall

Monday, August 8
7:30 p.m.

Belvedere City Council
Belvedere City Hall

Tuesday, August 16

Opera Night
Servino's

Wednesday, August 17
7:30 p.m.

Tiburon Town Council
Tiburon Town Hall

Sunday, August 21
4 to 6 p.m.

Concert-in-the-Park
Belvedere Park

Wednesday, August 24
5 to 7 p.m.

(Note change of start time!)

Chamber Mixer

Boardwalk Courtyard
(See page 3 for details)

\$10 members. \$15 non-members

Saturday & Sunday, August 27 & 28
11 a.m. to 6 p.m.

5th Annual Tiburon Art Festival
Ark Row

Fax: 435-1132

Blackie the Swayback Horse

Blackie was a swayback horse who, for twenty-eight years, was a well-known fixture in Tiburon. He not only stood in the same spot in a pasture at the corner of Tiburon Boulevard and Trestle Glen Road, rarely moving, day after day, but he even consistently faced the same direction, becoming the local mascot of several generations.

Born in Kansas, Blackie was brought to California to become a cutting horse at rodeos. After his rodeo career, he was sold to the U.S. Army and became a calvary horse, accompanying the army horses stabled at the Presidio of San Francisco as they rode to Yosemite National Park each spring to patrol the park. They returned to the Presidio each fall before winter set in. Blackie was retired when he was 12 years old.

A short time later, Anthony Connell, Blackie's new owner, brought him to the Tiburon pasture. Mr. Connell visited him daily, as did children and adults alike who could be seen regularly feeding Blackie apples, carrots and sugar cubes.

Blackie lived for 40 years, an exceptional age for a horse. When he collapsed and died while standing in "his spot" on February 27, 1966, the Marin County Health Department approved his burial in the pasture. His grave was marked by a simple cross and a memorial plaque made possible by contributions from Tiburon Peninsula citizens. In June 1995, thanks to a gift by the family of Tiburon's first mayor, Gordon Strawbridge, the Tiburon Peninsula Foundation erected a life-size bronze sculpture of Blackie created by the noted Bay Area artist, Albert Guibara, in what is now known as Blackie's Pasture.

There is a misconception that our Blackie swam across the bay from Marin County to San Francisco in 1938 to settle a bet. That particular horse was a mare named "Blackie." Our Blackie's claim-to-fame was for "standing still." In 2006, a book titled, *Blackie the Horse Who Stood Still* was written by Christopher Cerf and illustrated by Paige Peterson.



Paige Peterson and Chris Cerf sitting on the bronze statue of Blackie

Web: www.tiburonchamber.org

E-mail: tibcc@SBCGlobal.net

Business of the Month

What's Next

What's Next is a web solution company focused on providing small to medium sized businesses an opportunity to make the best use of their online presence – while staying within their budgets.

The concept behind What's Next is based on a simple idea: There are many small to medium-sized businesses and organizations that need to make better use of their web sites but find high tech resources are expensive.

What's Next focus on these three areas:

1. It can help with your web site that you are having trouble managing or that needs upgrading. They can put in a Wordpress platform solution, giving you a simple and easy way for you or anyone on your staff to manage it from anywhere... including from your Smartphone.

2. If you are starting a new company and need to get onto the web quickly, What's Next can help you with everything from selecting and registering a domain, creating a web site with

full publishing capabilities and integration with social media channels like Facebook and Twitter.



3. What's Next can develop simple web applications and rapid prototypes by using the latest tools. They can sit down with you and talk about the best solutions for YOU, with results sometimes within 24 hours.

What's Next was founded in March 2011 by Belvedere resident Jack Skates, who has been designing and building web sites since 1994. He has worked with over 120 companies worldwide. His partner is Stephanie Pratt, a Belvedere resident for the past 19 years.

To get control over your own web site, including marketing, social media integration and video production, What's Next can help with it all.

To learn more, go to <www.whatnextsf.com>.



Main Street Chamber Members

News About Town

LOOK WHAT'S UP!! Great food and live entertainment along with your friends and neighbors... What a deal! The **August Mixer** will be in the Boardwalk Courtyard on Wednesday, August 24, with catering by Woodlands Market and The Boathouse – two of our new businesses in town. Entertainment will be by Fernando Legama with his incredible Latin jazz and salsa. Please note the time is 5 to 7 p.m. AND, there also will be a special raffle that night.

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PLEASE NOTE!! **Blue & Gold** is trying something new. There will be a late night ferry to and from San Francisco each Friday Night from now through October 30 ... a boat will depart the Ferry Building at 8:55 p.m., arrive in Tiburon at 9:15 p.m., depart Tiburon for the City at 9:20 p.m. and arrive at the Ferry Building at 10:05 p.m. Spread the word.

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The 20th Annual **Tiburon Triathlon** will be held on Sunday, July 31, at Belvedere Park, with check-in at 6:30 a.m. The course is a half-mile swim, nine-mile bike ride and two-mile run. This is NOT a race... it is just for fun. Proceeds benefit the Tiburon Volunteer Firefighters Association. Results will be posted at <www.buzzwordproductions.com>.

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The **Tiburon Thrift Shop** announced that Mary Grant is joining the staff with Margaret May. Mary brings a wealth of experience in sales and visitor services from SFMOMA, the Oregon Coast Aquarium and the Barkin Basement Thrift Shop. She also is a professional photographer and has written a book documenting displacement camps in Northern Uganda. To see some of her photographs, go to <www.ModernArtLive.com>. Mary's phone number is 415-500-1605.

The shop now can be found on Facebook. Join and be among the first to learn of special sales. Also, ask about their vintage hats and tuxedos for "your next costume party." The Tiburon Thrift Shop is on Lower Ark Row next door to Tiburon Therapy.

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Cafe Acri is now serving full breakfasts starting at 6 a.m. It also has wine tasting each Thursday evening, starting at 5:30 p.m. Price is \$10 per person.

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The **Picasso exhibit** at the de Young Museum will run through October 9th. This special exhibition of more than 100 masterpieces by the Spanish artist Pablo Picasso (1881-1973) comes here from the permanent collection of the Musée National Picasso in Paris.

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Ark photojournalist **Diane Smith** has a photo exhibit at the Belvedere-Tiburon Library's Founders Room from now through Friday, August 12. The title of the show is "A Photo Tour of the Tiburon Peninsula."

Tiburon Peninsula Chamber of Commerce 2011 Board of Directors

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Blinds & Designs

Christine Reite
C of C Executive Manager

The third **Concert-in-the-Park** will be held on Sunday, August 14, at Belvedere Park, from 4 to 6 p.m. The music will be by Foreverland, a 14-piece band playing a Tribute to the Music of Michael Jackson. All concerts are FREE! Bring a blanket or chairs and have a picnic while you enjoy the great music. The concerts are sponsored by individuals and community tax-deductible donations.

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The 29th anniversary sale at **Deleuse Jewelers** at Point Tiburon will continue until Wednesday, September 14, the day they begin their 30th year in business in Marin County. The business was originally founded by Jeff's father, John Deleuse, in Nice, France

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The annual **Labor Day Parade** will be held on Sunday, September 4, starting at 2 p.m. The theme is "Life on the Bay." The deadline for turning in the participation form is Friday, August 12. Call the Belvedere Tiburon Recreation Department, 435-4355, for more information.

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Save Friday, September 23, for the annual **Fireman's Ball**, to be held during Friday Night on Main Street.

(News About Town Continued on page 5)



Mixer at Union Bank



News About Town (continued from page 3)

Many thanks to James Demmert of Main Street Research, the Tiburon Peninsula Foundation, Kelly Erickson from Citrus, Jackie Williams from Bank of Marin and Tiburon resident David Slate for their generous donations to **Friday Nights on Main Street**. Without their support, this event would not be possible.



The 5th annual **Tiburon Art Festival** is set for Saturday and Sunday, August 27 and 28 on Ark Row. There will be 64 juried artists, live music, family entertainment and activities plus a Plein Aire Competition. Local adult artists will be invited to paint "in the open air" on Saturday, August 27, from 10 a.m. to 3 p.m. Jurors will choose first, second and third place winners for cash prizes. The artwork will be displayed on Saturday, 4 to 6 p.m. and Sunday, 11 a.m. to 6 p.m. and will be available for purchase in a silent auction on Ark Row. For details, call Cathleen Andreucci, 435-4355. For more information on the fair, go to <Tiburon-ArtFestival.com>.



Don Antonio Trattoria is offering a real bargain!! A three-course dinner, including a glass of wine, Tuesdays through Sundays, from 5 to 6 p.m. The price is \$29.95.



Blackie & Me – A Photo Contest for young photographers, kindergarten through eighth grade. Submit your framed photo of Blackie by Monday, August 15, to Holscher Architecture at The Boardwalk. Images will be displayed at the art festival. For details/form, go to <www.tiburonpeninsulafoundation.org>.



Enjoy wine and cheese at **Prima Palate** throughout the summer. Each Friday, from 4 to 7 p.m., a favorite white, rosé and red wine will be selected for your enjoyment. Wines by the glass are \$6, and cheese plates are \$8. Prima Palate is at 84 Main Street.



Servino's August **Opera Night** is set for Tuesday, August 16. Call 435-2676 for reservations.

Welcome to Our New Member:

Living Well Assisted Living at Home

Lisa M. Grant
1-800-805-7105/ 415-310-5706

And Thanks to Our Renewing Members:

**Burrous Brothers
Company, 435-1588**

**Tiburon Thrift
Shop, 435-7605**

**Noelle & Michael
Moradzedeh
Belvedere residents**

**Citrus
Kelly Erickson
435-1321**

**Community Congregational Church
435-9108**



**Your Chamber of Commerce
is at Work for You!**

We have created a section in *The Ark* newspaper, The SHOP Tiburon Community Corner, dedicated to exciting news from local shops. As a member, you can reserve the Corner for a short article with a picture about your business. The Chamber of Commerce is partially subsidizing this section to help you get the news out on your business.

Nothing is better for marketing your business on the Tiburon Peninsula than an article in *The Ark*. Now, as a member, you can have a quarter page article in the SHOP Tiburon Community Corner for \$150.

If you are interested in submitting a piece on your business, e-mail the Chamber of Commerce (tibcc@sbcgobal.net) with the following:

- * The text for your article, limited to 200 words
- * A high resolution photograph (to bring attention to your article)
- * Please indicate the date you would like to have your piece appear in *The Ark*, allowing at least two week's lead time
- * You will be billed \$150 directly by *The Ark*.

Your article also will be featured on the SHOP Tiburon web site and promoted through the social media network reaching throughout the Bay Area and beyond!

The Beacon

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Chris Reite
Editor and Publisher

Diane Smith
Layout & Typesetting